

# DAVI SHAMÁ

Senior Product Designer  
Based in Rio de Janeiro, Brazil 🇧🇷

davishama.com  
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## Highlight

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Seasoned senior product designer having experience from being the first designer at a Y combinator backed start-up to working with global B2B companies.

## Languages

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English — Full professional  
Spanish — Elementary  
Portuguese — Native

## Education

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**Universidade Católica Pernambuco**  
Bachelor of Science in Advertising  
2008 - 2012

## Volunteering

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### Projeto Ruas

Volunteer at an NGO that seeks to strengthen individual capacities, creating connections between the homeless population and the surrounding civil society.

### Hamburgada do Bem

Community volunteer and musician at an NGO born with the aim of bringing love, fun and information to children of communities in need.

## Experience

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### Origin

Apr 22 - Mar 23  
1 yr

### Senior Product Designer

Was one of the designers in charge of Origin's first mobile app. Worked on the Spending and Expansions squads, helping improve the platform experience.

### Zippi

Jul 20 - Apr 22  
1 yr 10 mos

### Senior Product Designer

Designed Zippi's first mobile native app and landing page. This is a special role for me for being the first designer of this Y Combinator backed start-up and going from Seed to Series A.

### VTEX

Jan 19 - Jul 20  
1 yr 7 mos

### Senior Product Designer

Was responsible for the marketplace product offering. Did research in person in different cities and countries and redesigned the platform. Was also one of leaders of the newly formed Design Ops team.

### Liferay

Sep 17 - Dec 18  
1 yr 4 mos

### Product Designer

As my true first experience as a product designer, I helped develop projects such as an internal social network, cloud services and a forms builder.

### Mesa Mobile

Mar 16 - Sep 17  
1 yr 7 mos

### Visual & Interaction Designer

Designed native iOS and Android apps for companies from a variety of industries. It is worth highlighting the Track & Field Sports project: branding, native mobile apps, e-commerce and admin for a big national brand from Brazil.

### Aurora

Jan 14 - Feb 16  
2 yrs 2 mos

### Visual & Interaction Designer

Worked designing responsive websites, landing pages and branding for new projects. Was promoted to design coordinator to assist graphic designers.

### Safari

Mar 12 - Dec 13  
1 yr 10 mos

### Visual & Interaction Designer

Developed responsive websites and branding for new projects. Was promoted to design lead to assist other web designers.

### Mola Studio

Dec 10 - Apr 11  
5 mos

### Design Intern

Worked assisting the design founder creating logos, graphic design assets and websites.